



All Great Cities Have Great Parks

Jacksonville has a unique, once in a lifetime opportunity to turn downtown city-owned property into an iconic riverfront for all. Imagine a gathering place for the community that stimulates surrounding economic development and makes our city more resilient for generations to come.

We envision a connected network of extensive public green space and active parks along Jacksonville's downtown riverfront that maximizes public access, reconnects the community to our river and creates a sense of place.

Benefits

1. Creates opportunities for recreation and community engagement, improves wellness and public health.
2. Attracts residents and businesses, spurs private investment and job growth, enhances property values.
3. Provides critical infrastructure to ensure resiliency for downtown.

Guiding Principles

- Create an inviting and inclusive waterfront for all.
- Involve the public in creating a shared vision.
- Integrate resiliency and sustainable design.
- Use riverfront public spaces as a catalyst for economic development.
- Ensure a commitment to ongoing improvements and maintenance.

Who We Are

Riverfront Parks Now is a civic group of non-profit leaders from **Scenic Jacksonville**, **St. Johns Riverkeeper**, **Greenscape**, **Late Bloomers Garden Club**, **Garden Club of Jacksonville**, **Memorial Park Association**, **Northeast Florida Sierra Club** and the **Jacksonville Urban League**. We have come together to advance the **Riverfront Parks Now** initiative. We strive to be inclusive, as we work towards a public process and shared vision for our riverfront with the recognition that world class public spaces are essential to vibrant and successful downtown.